



WILD AT WORK

Wild (adj.): Having the courage to bring the gift of all of who you are to all of what you do

What if everyone in your organization pulled to their potential? Can you imagine where you could go?

Picture a musher driving a dogsled. She stands *behind* her team. They pull the sled while she guides them: harnessing their energy, putting dogs on the line where they have the best chance of success, giving them what they need as they grow and mature. Meanwhile, trail conditions change frequently and dogs on the team don't always get along. Sound strangely familiar?

Chris sees the way dog teams work as a perfect analogy to the way human teams work—or rather, the way they *could* work if leaders knew how to harness the energy of their employees, if employees used their unique gifts, and leaders understood how to encourage, align, and guide these employees—and then let them run.

Chris hooks audiences with hilarious stories of the dogs and their personalities, drawn from decades as a dog musher and wilderness guide. Then she turns these stories into usable tools for teams and team leaders to help organizations let go of “how we’ve always done it” and make way for something new. **Something Wild.**

“Chris is a fantastic storyteller. Her delivery is comfortable, relaxed and resonates across a diverse audience. Dogs of course are a great draw. Chris had a line waiting to get in! Her stories and analogies from her outdoor adventures evoke emotions that everyone in the audience can connect to in their personal and professional lives. Her humanistic approach brings empathy back into the equation to address workforce challenges.”

- Jessica Arky, TC-SHRM



TALKS ON THE *WILD* SIDE

WILD LEADERSHIP:

- Work with the personalities and gifts of each team member, **harness their energy** and unique skills.
- **Guide your team through change** where everyone stays on board and engaged.
- Stop managing people, start inspiring them... **Be You...** and help them Be Them.

WORK ON A WILD TEAM:

- Hone your **communication skills** to truly support each other and gel as a team.
- Be more of who you are to make your team more **successful and responsive**.
- **Get to YES together** while understanding and appreciating differences.

BE WILDLY INCLUSIVE:

- Learn how curiosity and humility pave the way to **better understanding**.
- **Grow** beyond the Golden Rule to "Do unto others as they would like to be done unto."
- Build a sense of **belonging and connection** for all employees and customers.

CREATE A WILD WORK CULTURE:

- **Encourage innovation** by tapping into the full abilities of your workforce.
- **Increase productivity and engagement** by creating a culture of readiness.
- **Disrupt your industry** by being agile, open, and willing to do things differently.

ESSENTIALS OF
A WILD WORK
CULTURE

WILDLY
PRESENT

*the practice of giving
your undivided
attention*

WILDLY
ORIGINAL

*living your own
Wild story*

WILDLY
WELCOMING

*embracing
another's Wildness*

AUDIENCES LOVE THE *WILD* MESSAGE

"Great examples paralleling her sled dog teams to corporate teams and challenges."

"Extremely introspective on how to work and lead differently."

"Great openness, nice to have something out of norm."

WORKING WITH CHRIS

- *Precon to know your attendees and their challenges*
- *Intricately customized presentations*
- *Arrives a minimum of an hour early for stress free set up*
- *Ends on time*

ABOUT CHRIS

Leadership Speaker | Wilderness Guide | Poet

Featured on the Discovery Channel's 'National Geographic Today' and recognized with national awards as a speaker, Chris has followed her own Wild path since she was young. A wilderness guide for 30+ years, Chris leads groups deep into the wilderness by canoe or dogsled. The abundant parallels between these adventures and the workplace make up the core of her presentations. Chris grabs audiences with humorous stories about her dogs and their personalities, then weaves those stories into practical takeaways. Chris is on a mission to wake up the Wild side of organizations; to break through the trappings of 'how we've always done it;' and to create Wild and vibrant workplaces that blend heart with solid, successful business strategy.

SCHEDULE CHRIS FOR YOUR NEXT EVENT
763-479-3954 | chris@thewildinstitute.com
thewildinstitute.com

