THE WILD INSTITUTE

Because the world needs a lot more WILD...



CHRIS HEETER

LEADERSHIP SPEAKER |

WILDERNESS GUIDE | POET

Award winning speaker and business owner, Chris Heeter, is out to create a wild revolution in the workplace. A wilderness guide since 1982, featured on the Discovery Channel's National Geographic Today, Chris has led and worked with countless teams, helping them literally and figuratively find their way as a group and as individuals.

Chris draws on stories from her sled dog team and whitewater canoeing adventures. Her programs are rich with content, perspective, and easy to apply insight for the workplace.

She believes that teamwork, leadership, and diversity boil down to three simple elements: self-knowledge, compassionate presence, and courageous conversations. In other words, it boils down to being your full wild self—having the courage to bring the gift of all of who you are to all of what you do.

Isn't it time for a little more wild in your world?

Chris facilitated the first day of our retreat for 40 leaders. Her engaging storytelling and natural wisdom resonated with everyone. She challenged us to be authentic while leading change.

-Senior Director, Lifetime Fitness

Your presentation at our leadership summit was clever, insightful and touching. You translated similarities between sled dogs and people effortlessly. Thank you for bringing WILD to Wells Fargo!

-VP of Diversity & Inclusion, Wells Fargo

MOST REQUESTED PROGRAMS Her engaging storytelling

KEYNOTES AND OFF-SITES CUSTOMIZED TO FIT THE NEEDS AND THEME OF YOUR EVENT

When the leader sees nothing but tails: Leadership skills learned from the back of a dogsled

You have your team, now what?
Managing personalities, finding the good in every "dog"

The life jacket with the grab loop:
Self-awareness and wild improvements to team performance

The stupid side of the rock:

When being right is less important than being a team

They all pull sleds, but they're not all the same: Sled dogs, diversity, and the art of working together

Beyond the measurements: Finding the well in wellbeing

Pace yourself and don't snap at your teammates:
Sled dog wisdom for joy and wellbeing in the workplace

FOR BOOKINGS CALL CHRIS AT 763 479 3954 or email: chris@thewildinstitute.com

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TOP TAKE-AWAYS

LEADERSHIP, TEAMWORK, DIVERSITY, WELLBEING

- 1. More creative, courageous, and collaborative teams and individuals
- 2. Stronger leaders through self-knowledge, compassionate presence, and courageous conversations
- 3. High-performing teams that dare to engage, speak up, and care
- 4. Workplaces that value diversity for the good of all—from individuals to organizations

PARTIAL CLIENT LIST

3M

Association of Legal Administrators, Minnesota Chapter

American Society of Training and Development

Boston Scientific

Centracare Healthcare Systems

Clemson University

College and University Professional Association for Human Resources

CorTalent

Ecolab

Ergodyne Industrial Safety

Federal Reserve Bank

G+K Services

Great River Energy

Habilitative Services

International Institute of Business

Analysis

Larson King, LLP

Lifetime Fitness

MN Department of Employment and Economic Development

MN Government Finance Officers

MN Pollution Control Agency

Parks Canada

Principal Financial Group

Project Management Institute

Robins, Kaplan, Miller and Ceresi LLP

Society for Human Resource

Management

Society for Information Management

The Ordway

TKDA engineering architecture

University of Minnesota

Utah State Parks

Western National Insurance

Wells Fargo

Wisconsin DNR



Chris is often accompanied by her dog Tuu Weh, a peaceful and gentle Retriever/Samoyed rescue dog with a compelling story of resilience and presence.

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